

Rep Order# 8802358 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 35865

Printed: 10/09/2012 11:09 AM
Last Received: 10/09/2012 8:09 AM
Showing Buylines: All Lines

1 of 6

Station KLAS-TV LAS VEGAS
Advertiser () NRSC-NATL REPUB SENA
Product ISSUE
Estimate#
Buyer JESSICA MURRAY
Phone#
Fax#

Agency () NEBO MEDIA
3299 K ST NW, SUITE 200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/03/2012 - 10/09/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

NAT'L REPUBLICAN SENATORIAL COMMITTEE *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK
TOTAL - \$91,950
PLEASE CONFIRM

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	W-F	600A-700A		:30	\$1,200.00	10/03-10/05	2	1	2	\$2,400.00	
				Buyline Comment: NEWS								
	2	M-TU	600A-700A		:30	\$1,200.00	10/08-10/09	2	1	2	\$2,400.00	
				Buyline Comment: NEWS								
	3	W-F	700A-900A		:30	\$1,000.00	10/03-10/05	2	1	2	\$2,000.00	
				Buyline Comment: EARLY SHOW								
	4	M-TU	700A-900A		:30	\$1,000.00	10/08-10/09	2	1	2	\$2,000.00	
				Buyline Comment: EARLY SHOW								
	5	W-F	900A-1000A		:30	\$850.00	10/03-10/05	2	1	2	\$1,700.00	
				Buyline Comment: KELLY								
	6	M-TU	900A-1000A		:30	\$850.00	10/08-10/09	2	1	2	\$1,700.00	
				Buyline Comment: KELLY								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	7	W-F	1000A-1100A		:30	\$3,500.00	10/03-10/05	1	1	1	\$3,500.00	
				Buyline Comment: PRICE								
	*8	W-F	1100A-1200P		:30	\$4,500.00	10/03-10/05	0	0	0	\$0.00	
				Buyline Comment: Y & R								
				Sales Remark: V9 ..								
				V9 Comment Changed, Spots/week Changed								
	9	M-TU	1100A-1200P		:30	\$1,500.00	10/08-10/09	0	0	0	\$0.00	
				Buyline Comment: Y & R								
	10	W-F	1200P-1230P		:30	\$850.00	10/03-10/05	2	1	2	\$1,700.00	
				Buyline Comment: NEWS								
	11	M-TU	1200P-1230P		:30	\$850.00	10/08-10/09	2	1	2	\$1,700.00	
				Buyline Comment: NEWS								
	12	W-F	1230P-200P		:30	\$900.00	10/03-10/05	2	1	2	\$1,800.00	
				Buyline Comment: SOAPS								
	13	M-TU	1230P-200P		:30	\$900.00	10/08-10/09	2	1	2	\$1,800.00	
				Buyline Comment: SOAPS								
	14	W-F	200P-300P		:30	\$900.00	10/03-10/05	1	1	1	\$900.00	
				Buyline Comment: TALK								
	15	M-TU	200P-300P		:30	\$900.00	10/08-10/09	1	1	1	\$900.00	
				Buyline Comment: TALK								

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	16	W-F	300P-400P		:30	\$1,000.00	10/03-10/05	2	1	2	\$2,000.00	
		Buyline Comment: ELLEN										
	17	M-TU	300P-40CP		:30	\$1,000.00	10/08-10/09	2	1	2	\$2,000.00	
		Buyline Comment: ELLEN										
	18	W-F	400P-50CP		:30	\$1,300.00	10/03-10/05	2	1	2	\$2,600.00	
		Buyline Comment: NEWS										
	19	M-TU	400P-50CP		:30	\$1,300.00	10/08-10/09	1	1	1	\$1,300.00	
		Buyline Comment: NEWS										
	20	W-F	500P-630P		:30	\$1,500.00	10/03-10/05	2	1	2	\$3,000.00	
		Buyline Comment: NEWS										
	21	M-TU	500P-630P		:30	\$1,500.00	10/08-10/09	2	1	2	\$3,000.00	
		Buyline Comment: NEWS										
	22	W-F	630P-70CP		:30	\$1,300.00	10/03-10/05	1	1	1	\$1,300.00	
		Buyline Comment: IN EDITION										
	23	M-TU	630P-70CP		:30	\$1,300.00	10/08-10/09	1	1	1	\$1,300.00	
		Buyline Comment: IN EDITION										
	24	W-F	700P-80CP		:30	\$1,300.00	10/03-10/05	2	1	2	\$2,600.00	
		Buyline Comment: ET/INSIDER										
	25	M-TU	700P-80CP		:30	\$1,300.00	10/08-10/09	2	1	2	\$2,600.00	
		Buyline Comment: ET/INSIDER										
	26	W-F	1100P-1135P		:30	\$2,200.00	10/03-10/05	2	1	2	\$4,400.00	
		Buyline Comment: NEWS										

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	27	M-TU	1100P-1135P		:30	\$2,200.00	10/08-10/09	2	1	2	\$4,400.00	
				Buyline Comment: NEWS								
	28	W-F	1135P-1237A		:30	\$850.00	10/03-10/05	2	1	2	\$1,700.00	
				Buyline Comment: LETTERMAN								
	29	M-TU	1135P-1237A		:30	\$850.00	10/08-10/09	2	1	2	\$1,700.00	
				Buyline Comment: LETTERMAN								
	30	W-F	500A-60CA		:30	\$1,000.00	10/03-10/05	1	1	1	\$1,000.00	
				Buyline Comment: NEWS								
	31	F	800P-90CP		:30	\$8,500.00	10/05-10/05	1	1	1	\$8,500.00	
				Buyline Comment: CSI NY								
	32	SA-SU	1100P-1135P		:30	\$1,100.00	10/06-10/07	2	1	2	\$2,200.00	
				Buyline Comment: NEWS								
	33	SA	500A-700A		:30	\$550.00	10/06-10/06	1	1	1	\$550.00	
				Buyline Comment: SAT EARLY								
	34	SA	1000A-300P		:30	\$750.00	10/06-10/06	0	0	0	\$0.00	
				Buyline Comment: COLLEGE FOOTBALL								
	35	SA	500P-530P		:30	\$800.00	10/06-10/06	1	1	1	\$800.00	
				Buyline Comment: NEWS								
	36	SA	700P-80CP		:30	\$450.00	10/06-10/06	0	0	0	\$0.00	
				Buyline Comment: ET WEEKEND								

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	37	M	1000P-1100P		:30	\$9,000.00	10/08-10/08	0	0	0	\$0.00	
			Buyline Comment: HAWAII 5-0									
	38	SU	630A-800A		:30	\$850.00	10/07-10/07	0	0	0	\$0.00	
			Buyline Comment: SUN MORN									
	39	SU	830A-930A		:30	\$2,500.00	10/07-10/07	1	1	1	\$2,500.00	
			Buyline Comment: FACE THE NATION									
	40	SU	930A-1000A		:30	\$450.00	10/07-10/07	0	0	0	\$0.00	
			Buyline Comment: NEWS									
	41	SU	500P-530P		:30	\$600.00	10/07-10/07	0	0	0	\$0.00	
			Buyline Comment: NEWS									
	42	SU	630P-700P		:30	\$1,500.00	10/07-10/07	1	1	1	\$1,500.00	
			Buyline Comment: NEWS									
	43	SU	700P-800P		:30	\$12,000.00	10/07-10/07	1	1	1	\$12,000.00	
			Buyline Comment: 60 MINUTES									
	*44	SA	800P-1000P		:30	\$2,250.00	10/06-10/06	2	1	2	\$4,500.00	
			Buyline Comment: MOVIE									
			V9 Added									

---REPORT TOTALS---

Report Totals: 59 / \$91,950.00

---SALES MONTHLY TOTALS---

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Oct 12: 59 / \$91,950.00

Sales Totals: 59 / \$91,950.00

Station Totals: 59 / \$91,950.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$296,613	CABL	0%	KLAS	31%	KSNV	31%	KTNV	18%	KTUD	0%
		KVCW	2%	KVMY	1%	KVVU	17%	UNKN	0%		

Books FEB11
Demos RA35+